

2018 Canadian Ski Marathon

INCOME

1- PROVINCIAL GOVERNMENT GRANTS	
Regional Tourism Association	5 000 \$
<i>Subtotal</i>	5 000 \$
2- FEDERAL GOVERNMENT GRANTS	
Federal Grant	- \$
<i>Subtotal</i>	- \$
3- MUNICIPAL AND REGIONAL GRANTS	
Municipalité régionale de comté (MRC)	- \$
<i>Subtotal</i>	- \$
5- PRIVATE SPONSORSHIPS	21 500 \$
6- SPONSORSHIP OF GOODS AND SERVICES	8 625 \$
7- INCOME FROM OPERATIONS	343 608 \$
TOTAL INCOME	378 733 \$

EXPENSES

1- ADMINISTRATION	119 535 \$
2- EVENT OPERATIONS **	
Canadian Ski Marathon	259 893 \$
Jackrabbit Classic	28 391 \$
Ski at School Program	5 542 \$
<i>Subtotal</i>	293 827 \$
3- PROMOTION/MARKETING/COMMUNICATION	
Website, social media	4 479,85 \$
Promotional material, posters, advertisements, shows / booth	6 796,86 \$
<i>Subtotal</i>	11 276,71 \$
4- OTHER EXPENSES	7 010 \$
TOTAL EXPENSES	431 649 \$
DEFICIT	- 52 916 \$

** The CSM has also made unrecorded capital expenditure (infrastructure) in the balance sheet of **\$19,500 (construction of 2 bridges and repair of 6 safety sleds)**